



# July 2010 Newsletter

The mission of the Boonville Area Chamber of Commerce is to promote and support member businesses. Through the strength of our membership network, we provide leadership, resources and information to enhance commerce, tourism, industry, agriculture, and the quality of life in our community.

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## Festival of Lights

"A Business Expo in a Festival Setting"

Every Thursday evening in September

Go to [BoonvilleMoChamber.com](http://BoonvilleMoChamber.com) for the vendor form



## Heritage Days

The Chamber would like to thank the sponsors, volunteers, Friends of Historic Boonville, Knights of Columbus, the Wine Garden crew, WJ's, the Cooper County Commissioners, and all other who made the 2010 Heritage Days celebration a great success!

KWRT's live broadcast was a great way to kick off the festivities! Thanks to Sydenstrickers and to Farm Power Lawn & Leisure for providing the Gators needed to get the job done. Thanks also to the business owners who decorated their storefronts, and congratulations again to Imhoff's Hometown Appliance, Maggie's Bar & Grill, and Never the Same.

**Special thanks to the Heritage Days committee. These dedicated volunteers meet year-round to plan and implement Heritage Days:**

Jim Niederjohn, Chair

Randy Ayers

Ken Edwards

Truman and Nancy Fisher

Jody and Laura Gramlich

Darcey Hunley

Gary Nauman

Monica Pfeiffer

Brad Wooldridge

## Two Great Chamber Socials in One Day!

**Tuesday, July 27**

**8 a.m.**

*Citizens Community Bank*

*500 Jackson Road*

**5 p.m.**

*Cooper County Animal Hospital*

*16769 Highway B*



### Retail Committee News

The Retail Committee hosted a “Hotel FAM Tour” on June 22. The FAM, or familiarization, Tour is targeted to hotel front desk clerks and other people who meet with tourists on a regular basis. The tour takes them all over Boonville, pointing out all lodging and many restaurants, gas and service stations, recreation facilities, historical landmarks, and other points of interest. The goal of the tour is to help these employees better serve their customers by being better able to answer their questions—and by directing them to local businesses. Participants receive a Boonville bag filled with Boonville area information, tear-off maps for their businesses, and \$10 in Boonville bucks!

This was the second FAM tour and there are plans for more. If you would like to take part, please call the Chamber office. The FAM tours are a joint effort of the Chamber and the Tourism office. Thank you to Sherry Broyles and Roz Gordon for serving as tour guides, and to the Katy Flyer for providing the excellent transportation!

The Retail Committee also organized the Heritage Days store front decorating contest. Thirteen businesses took part. Thanks for making Boonville look festive!

### “Are there fireworks this year?”

The Chamber has received many inquiries regarding fireworks. The answer is no. In the past, Heritage Days fireworks were paid for with the proceeds from the Heritage Days Beer Garden, run by the Boonville Jaycees. Attendance at the Beer Garden has decreased the past few years, leading to much less revenue to purchase the fireworks.

Coming into 2009, there was simply no money. The Heritage Days committee decided to ask City Council for the \$5,000 needed for the fireworks display. The money was given and the Jaycees put on the fireworks show.

As a result of asking for public funding, the community weighed in and seemed to be more in favor of having the fireworks during the Fourth of July. Because there was no money from the 2009 Beer Garden (thanks to the awful weather), and because of those comments, the Heritage Days committee decided to not have the Heritage Days fireworks in 2010. A Request for Proposals for the 2010 Beer Garden was issued by the committee with no mention of using any of the proceeds for future fireworks displays.

**What would YOU like to see?** Fireworks during Heritage Days? Fireworks for the Fourth of July? Or save the money/spend it on something else? Let us know!

# business NEWS

## CONGRATULATIONS!

~ Imhoff's Hometown Appliance is celebrating their 7<sup>th</sup> Anniversary! ~

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Forms for Festival of Lights available online at [BoonvilleMoChamber.com](http://BoonvilleMoChamber.com)

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## The Chamber Community Guide is Coming in 2011

The Chamber will again be printing a Boonville Area Community Guide to provide essential information to locals, visitors, and people relocating to the area. Instead of hiring a third party company to sell and assemble the Guide, the Chamber has formed a task force and will be doing the work 'in-house.' This will provide the Chamber with non-dues revenue and save money for those who advertise in it.

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## Chamber Chat on KWRT

Tune into 1370 AM at approximately 8:15 a.m. on the first Thursdays of every month for "Chamber Chat." Meet the Chamber Ambassador of the Month and be in-the-know about everything going on at the Chamber. This month is a little different: July 8 with Scott Fray and Winky Chesnutt

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## news about the Festival of Leaves & Porkfest

Beginning this October, the Festival of Leaves will no longer be a Chamber event. Instead, the Boonville Farmers Market will be taking it over. It will be held at the Farmers Market location in the Orscheln's parking lot. The Cooper County Pork Producers will be providing delicious pork dinners, and the Farmers Market will provide a bounty of local produce, homemade foods, and handmade crafts.

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## Tear-off maps available at the Chamber office

Tear-off maps are 11 x 17 maps of Boonville that you simply 'tear off' and give to the person in need. On one side, there are two views of Boonville—one of the Downtown area and one that also includes a view of the three I-70 exits. On the back are the numbers for the Chamber, the Friends of Historic Boonville, and City Hall, along with the names and contact information for every restaurant and lodging facility in town. These are much less expensive than the City maps (also available at the Chamber) and more suitable to the needs of the average visitor. If you would like a **free** pack of maps for your business, please stop by the Chamber office or call—we make deliveries!



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## Upcoming Events

~For full event listings on the Google calendar, go to [BoonvilleMoChamber.com](http://BoonvilleMoChamber.com)~

**\*\* No Chamber Board of Directors Meeting in July \*\***

Next meeting is Tuesday, August 3, 5:30 at the Chamber office

**Old-Fashioned Fourth of July Picnic** ~ Sunday, July 4, 1 – 4 p.m. ~ Harley Park Shelter #2

**Prairie Home Fair** ~ July 7 – 10

**Chamber Chat on KWRT** ~ Thursday, July 8, 8:15 a.m., with Scott Fray & Winky Chesnutt

**Retail Committee Meeting** ~ Tuesday, July 20, 8 a.m. ~ Chamber office

**Microsoft 7 Information Seminar** ~ Wednesday, July 21, Noon ~ To Be Announced

**Cooper County Youth Fair** ~ July 21 – 24 ~ Cooper County Youth Fairgrounds

**WJ's 5<sup>th</sup> Annual Backyard Beach Party** ~ Saturday, July 24 ~ 418 Sixth St.

**Before Hours Social** ~ Tuesday, July 27, 8 a.m. ~ Citizens Community Bank, 500 Jackson Rd.

**Chamber Social** ~ Tuesday, July 27, 5 p.m. ~ Cooper County Animal Hospital, 16769 B Highway