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March 2011 NEWSLETTER

Upcoming 2011 Chamber Events

27th Annual Agriculture Appreciation Banquet

Tuesday, March 22nd, 6:30 p.m.
 Boonville High School Commons
 1690 West Ashley Road
 Dinner, Awards, Entertainment, Door Prizes

Sponsored by
 Boonville Area Chamber of Commerce &
 Cooper Soil & Water Conservation District

Meet The Candidates Night

Thursday, March 24th, 7:00 p.m.
 City Hall Council Chambers
 525 Spring Street

Spring Progressive Dinner

To Be Announced

Heritage Days

June 24th & 25th

Festival of the Lights

September 1st, 8th, 15th, 22nd

Task Force and Committee Involvement

If you have the time and willingness to be active, the Chamber's committees are an excellent way to be involved. Chamber goals are accomplished by committee or task force efforts. We have several committees available for your specific interest. Join a committee or task force, get involved, gain access to a network of Chamber member businesses, use your voice to have an impact on change. Volunteer at a Chamber event and help the community while promoting your business.

The Chamber monthly newsletter is used to promote informative and enlightening news about our members and our community. If you have announcements, scheduled events, or other items of interest, please contact our office at 660-882-2721 or send an email to cc.director@yahoo.com.

The mission of the Boonville Area Chamber of Commerce is to promote and support member businesses. Through the strength of our membership network, we provide leadership, resources, and information to enhance commerce, tourism, industry, agriculture, and the quality of life in our community.

Upcoming Events

- Chamber Board of Directors Meeting**-Tuesday, March 1st, 5:30 p.m., Chamber Office, 320 1st Street
- Chamber Chat on KWRT**-Thursday, March 3rd, 8:15 a.m. with Mark Spiezio and Bill Rapp
- Chamber Retail Meeting**-Thursday, March 3rd, 8:00 a.m., Chamber Office, 320 1st Street
- Lions Club 39th Annual Radio & TV Auction**-Tuesday, March 8th & Wednesday, March 9th, 6:00-10:00 p.m.
- Cooper County Historical Society**-”Many Thousands Gone”, Sunday, March 13th, 2:00 p.m., Laura Speed Elliot Middle School Auditorium, 700 Main Street
- Chamber Heritage Days Meeting**-Monday, March 14th, 5:30 p.m., Chamber Office, 320 1st Street
- Chamber Retail Meeting**-Tuesday, March 15th, 8:00 a.m., Chamber Office, 320 1st Street
- Boonslick Heartland YMCA St. Patrick’s Stroll**-Saturday, March 19th, 8:00 a.m., YMCA, 757 3rd Street
- 27th Agriculture Appreciation Banquet**-Tuesday, March 22nd, 6:30 p.m., Boonville High School Commons, 1690 W Ashley Road
- Chamber Meet The Candidates Night**-Thursday, March 24th, City Hall, 525 Spring Street

Save The Dates!

- Chamber Social**-Hail Ridge Golf Course, April
- Chamber Spring Progressive Dinner**-To Be Announced
- 20th Annual Big Muddy Festival**-Friday, April 1st & Saturday, 2nd, Thespian Hall, 522 Main Street

For full event listings on the Google calendars, go to BoonvilleMoChamber.com and GoBoonville.com

From The Director's Desk

The Chamber's Board of Directors met in February for a board retreat to work on our 2011 Program Of Work. The board prioritized ten items they want to complete for the year.

2011 Things To Get Done

Update Web Site
Online Payment Services
Christmas in Boonville Festival
Create Phone Call Tree
Utilize ChamberMaster Features
Ambassadors For Ribbon Cuttings
Expand/Develop Retail Committee
Annual Report/Summary/Survey
Community Involvement
Invite Others Outside Boonville To Become Involved

BECOME INVALUABLE

Three Core Reasons Chamber Of Commerce Exists

Help Businesses Grow and Support Businesses
Market Our Communities
and Involvement In The Boonslick Area
Network Development

As we move *Full Steam Ahead*, the Chamber is committed to become more valuable to our members and our communities.

Kim Krajicek-Alberts, Executive Director

Retail Committee

The Retail Committee has been busy evaluating and coordinating a series of informational seminars to be presented to our members and community members throughout the year. If you have topics you would like us to present, please contact a board member or the Chamber office. The next Retail Committee meeting is Thursday, March 3rd at 8:00 a.m., Chamber office, 320 1st Street. This meeting will be dedicated to the development of our seminar series. The regular Retail Meeting is Tuesday, March 15th, 8:00 a.m., Chamber office.

Board of Directors

Our member-elected Board of Directors meets once a month to discuss current member, business, and community issues. All concerns are addressed and your voice as a Chamber member is also represented. We strive to be aware and reactive to the specific needs and concerns of our members. Providing excellent service to our members is very important to us and maintaining a rewarding business relationship is top priority. Call on your board of directors when we can be of service.

2011 Board of Directors

Brad Wooldridge, President
Wooldridge & Wooldridge, WJ's

Mark Spiezio, 1st Vice President
Caterpillar

Robin Billings, 2nd VP/Treasurer
KWRT Radio

Craig Meyer, Secretary
UMB

Gayla Smith, Ex Officio
Citizens Community Bank

Scott Fray,
Cooper County Animal Hospital

Janet Wirths,
Boone County National Bank

Bill Rapp,
Hail Ridge Golf Course,
Naught-Naught Insurance

Carrie Thomas,
Carrie Lyn's Ice Cream Parlor

Sharon Walther,
Walther Farm

Debi Alpers,
Copies, Etc., Inc.

Nancy Fisher,
Cooper County Circuit Clerk
& Recorder of Deeds

Catherine Bail,
Shelter Insurance

Darin Gerke,
Gerke Osage Valley Farm

Theresa Krebs,
Cooper County Voice

Lindsay McGuire,
Bredeaux Pizza

Networking

Our strength is our networking. We unite businesses, academia, nonprofits, labor, and government. We help you make new business and social contacts. One of the best ways to accomplish this is through our social events. Members meet in an informal atmosphere to mix and exchange leads and ideas. We create many opportunities for members to network with other local business leaders and community officials. Such social occasions include a spring and a fall progressive dinner, before- hour and after-hour socials, open houses and ribbon cuttings. Use these networking opportunities to build your business. Stay active in the Chamber so others can benefit from your ideas and participation. Members who play a more active role build relationships with each other that always lead to more business opportunities. If you would like to learn more about these networking opportunities, please contact a board member or the Chamber office.

Clearinghouse

We have a staffed office located at the Katy Depot. Hundreds of people contact the Chamber office each year. Daily, we receive walk-ins visitors, emails, phone calls, faxes and mail -- all with requests, questions and comments concerning our area. We are a clearinghouse of information and we refer Chamber members to newcomers, visitors and area residents. Without a Chamber office, these correspondences would go unanswered. We serve as a central point, to the community where visitors gain their first impression of our hospitality and soundness of our community. We encourage you to provide our office with information. Accurate information furnished has incalculable value to the Boonslick area. Make sure the information we have for you is current.

Lions Club 39th Annual Radio & TV Auction

Tuesday, March 8th & Wednesday, March 9th, 6:00-10:00 p.m., Rick Ball Auto Mall complex. This auction supports numerous local projects along with state and international endeavors. If you need more information or would like to donate, please contact Pete Rodman at 660-537-3225 or peterodman@sbcglobal.net.

27th Annual Agriculture Appreciation Banquet

Tuesday, March 22nd, 6:30 p.m., Boonville High School Commons
Sponsored by the Chamber of Commerce and Cooper Soil and Water Conservation District.

Awards will be given to a person, business, or organization in each of the following categories: Service to Agriculture, Women in Agriculture, Agri-Business, Crops, and Livestock. Entertainment, speakers and dinner are planned for the evening.

The Banquet includes a home-style dinner prepared by the Cooper County Young Farm Wives, entertainment by Jesse Rohrbach, participation from local 4-H and FFA chapters, and door prizes.

Tickets can be purchased at the Chamber of Commerce office, Cooper Soil and Water Conservation District and at the Pilot Grove and Prairie Home Co-ops.

Chamber Meet The Candidates Night

Thursday, March 24th, 7:00 p.m., City Hall, 525 Spring Street.
The evening's question-and-answer session will be broadcast live on Channel 3 by SuddenLink. KWRT's Dane Gregg will serve as the moderator.

The format for the evening will allow each candidate to give an opening statement not to exceed three minutes. Candidates in uncontested races will be given two minutes. A media panel consisting of representatives from the Boonville Daily News, the Cooper County Voice, and KWRT will ask a series of questions to the candidates in contested races.

Following that, the moderator will ask a series of questions submitted from the general public. Public questions are encouraged to be submitted prior to that evening's forum, but can also be submitted at the event. Following the public questions, each candidate is allowed a closing statement.

Questions for the candidates can be submitted to Boonville Daily News (882-5335; email eric@boonvilledailynews.com); Cooper County Voice (882-2437; Theresa@cocomovoice.com); KWRT (882-6686; email kwrt@classicnet.net); and the Chamber (882-2721; email cc.director@yahoo.com).

Cooper County Historical Society-"Many Thousands Gone"

Sunday, March 13th, 2:00 p.m., Laura Speed Elliot Middle School Auditorium, 700 Main Street. There is no admission, but donations will be accepted. For more information, call 660-834-3945 or email pgwinky@gmail.com.



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2011 BOONVILLE HERITAGE DAYS CELEBRATION

SPONSORSHIP FORM

The success of Heritage Days is directly attributable to the support of the community. Without you, our annual celebration would not be possible. As a committee of volunteers, we are respectfully requesting you consider being a sponsor for the 2011 Boonville Heritage Days Celebration. Your sponsorship insures that Heritage Days continues to be a successful event, for this year, and for many years to come. Thank you in advance for your consideration and support.

Sponsorship Form is on the back of this letter.

Please remit payment to either:

Boonville Area of Chamber of Commerce
320 First Street, Suite A
Boonville, MO 65233
Telephone: 882-3447

Brad Wooldridge
312 Main Street
Boonville, MO 65233
Telephone: 882-7271

Diamond Sponsor - \$750.00 or above

Business name will appear on T-Shirt
Business will receive a sign reading "Proud Sponsor of 2011 Heritage Days" for display
Business will receive three (3) free t-shirts
Business name and logo will appear on banner during the Heritage Days Parade
*Special acknowledgement will be given during parade by parade emcee
Business name and logo will appear on print advertising prior to celebration
Business name and logo will appear on official calendar of events
Special recognition will be given to business on KWRT radio
Business will receive two (2) free tickets to the beer garden and wine garden

Platinum Sponsor - \$500.00

Business name will appear on T-Shirt
Business will receive a sign reading "Proud Sponsor of 2011 Heritage Days" for display
Business will receive one (1) free t-shirt
Business name and logo will appear on banner during the Heritage Days Parade
*Special acknowledgement will be given during parade by parade emcee
Business name will appear on print advertising prior to celebration
Business name will appear on official calendar of events
Special recognition will be given to business on KWRT radio
Business will receive three (3) free tickets to the beer garden or the wine garden

Gold Sponsor - \$250.00

Business name will appear on T-Shirt
Business will receive a sign reading "Proud Sponsor of 2011 Heritage Days" for display
Business name will appear on banner during the Heritage Days Parade
*Acknowledgement will be given during parade by parade emcee
Business name will appear on official calendar of events
Recognition will be given to business on KWRT radio
Business will receive two (2) free tickets to the beer garden or wine garden

Silver Sponsor - \$100.00

Business name will appear on T-Shirt
Business will receive a sign reading "Proud Sponsor of 2011 Heritage Days" for display
Acknowledgement will be given to business during parade by parade emcee
Business name will appear on official calendar of events
Recognition will be given to business on KWRT radio
Business will receive two (2) free tickets to the beer garden or wine garden

Heritage Sponsor - \$50.00

Acknowledgement will be given to business/sponsor during parade
Business/sponsor name will appear on official calendar of events
Recognition will be given to business/sponsor on KWRT radio

Please see other side for sponsorship levels.